





MUSE SCULPTORS: *Mastering the Art of Space*

A new creative force has emerged in Dubai. Muse Sculptors, a collaboration between artist and educator Zarema and former luxury real estate expert Laura, is transforming the world of interior design with bespoke plaster art and grand-scale works of any complexity.

More than just a business, Muse Sculptors is a passion-driven venture fueled by creativity and a shared vision. Laura and Zarema's journey began serendipitously when Laura, an accomplished luxury real estate professional, met Zarema as her art teacher in Dubai. Their connection was immediate, built on a shared love for beauty and an appreciation of art's transformative potential. Zarema, an established artist and educator, found in Laura a partner with a refined understanding of upscale aesthetics – together, they envisioned a new approach to interior art.

Muse Sculptors aims to redefine the role of art in interior spaces. "Our mission is to show how art can transcend mere decoration," Laura explains. "We want to elevate interiors, integrating bespoke artworks that reflect the owner's personality and enhance the space." Operating out of their sophisticated art studio, Muse Sculptors creates customized plaster art and large-scale works that are strikingly unique. Their creations have found homes in Dubai Mall, The Mall near Burj Al Arab, and numerous luxury projects

across the UAE, Russia, and Hungary.

Each piece from Muse Sculptors is not simply an addition to a room but an integral element that transforms spaces into artistic sanctuaries. Personalization is at the core of their approach – every project begins with a deep dive into the client's vision. This tailored approach ensures that each artwork resonates both aesthetically and emotionally, capturing the client's essence while enhancing the environment. Zarema's artistic insight, paired with Laura's design acumen, results in pieces that tell a story.

Beyond their artistic creations, Muse Sculptors is committed to fostering a community of art lovers. They regularly organize exhibitions and events, providing platforms for industry professionals and art enthusiasts to connect and celebrate creativity. These gatherings are more than showcases – they are spaces for engagement, where art is actively experienced and appreciated.

For those seeking to infuse their interiors with impactful, personalized art or for interior designers looking to collaborate with a pioneering studio, Muse Sculptors offers an unmatched option. Their dedication to creating transformative, one-of-a-kind pieces is bringing a new level of sophistication to Dubai's luxury interiors. Muse Sculptors is not merely about placing art in a space – it is about creating an enduring dialogue between art and environment, making each space truly unforgettable.



Let's start with the story behind Muse Sculptors. How did you both come together to create this innovative venture?

Laura: Our story began when I was taking art classes with Zarema. I was struck by her profound artistry and unique teaching style. Given my background in luxury real estate and property flipping, I saw an exciting opportunity to blend my expertise with Zarema's artistic vision. That's when we decided to launch Muse Sculptors, aiming to revolutionize how art is integrated into upscale interiors.

Zarema: The feeling was mutual. Laura's insights into high-end design and her understanding of what makes a space luxurious were incredibly complementary to my skills in art creation and education. Together, we envisioned a studio that could offer personalized, impactful art that transforms interiors.

Muse Sculptors is renowned for its customized plaster art and large-scale pieces. What makes your approach to art in interior design so unique?

Zarema: Our approach is fundamentally about personalization. We begin each project by deeply understanding our client's vision and the unique characteristics of their space. This allows us to create artworks that are not only aesthetically striking but also resonate with the client's personality and the ambiance of the environment.

Laura: Additionally, our focus on plaster art and large-scale works sets us apart. Plaster allows for both texture and grandeur, making it perfect for creating bold, statement pieces that stand out in luxury settings. Our goal is to ensure that each piece we create is an integral part of the space, elevating it in a way that's both sophisticated and personal.

Can you walk us through the process of creating a custom piece with Muse Sculptors?

Laura: Certainly. The process starts with a detailed consultation where we discuss the client's vision, preferences, and the specifics of the space. We consider factors like color schemes, architectural elements, and the overall style of the interior.

Zarema: From there, we move to conceptualization and design, where we create





preliminary sketches and present them to the client. Once we have their feedback, we proceed with the actual creation of the artwork. Throughout this phase, we maintain close communication with the client to ensure that the piece aligns perfectly with their expectations and the space.

How do you handle collaborations with interior designers? What benefits do you see in these partnerships?

Zarema: Collaborating with interior designers is integral to our work. Designers bring valuable insights into how our art will interact with the overall design of a space. These partnerships allow us to ensure that our pieces complement the designer's vision and enhance the space's aesthetic.

Laura: For interior designers, collaborating with us provides access to bespoke, high-impact art that can set their projects apart. It's a win-win situation; our art becomes a focal point in their designs, and their projects gain a distinctive edge that attracts clients seeking unique and refined interiors.

How should potential clients approach Muse Sculptors if they're interested in commissioning a piece or collaborating?

Laura: We encourage potential clients and collaborators to reach out directly through our platforms or visit our studio. We offer initial consultations where we discuss their needs, ideas, and how we can best assist in bringing their vision to life. Our team is dedicated to ensuring a smooth and personalized experience from start to finish.

Zarema: We're always excited to meet new clients and explore how we can contribute to their projects. Whether they're looking for a statement piece or seeking a collaborative approach with interior designers, we're here to provide bespoke solutions that elevate their spaces.

Muse Sculptors is also actively organizing art exhibitions and events. What role do these play in your mission?

Laura: Exhibitions and events are crucial for us. They provide a platform to showcase our work to a broader audience and engage with the art and design community. It's also an opportunity for us to connect with art enthusiasts and potential clients, sharing our passion and the unique value of our creations.

Zarema: These events help us foster a vibrant community around art appreciation. By participating in and organizing exhibitions, we create spaces where people can experience our work firsthand and understand the transformative power of unique art pieces in their interiors.

What's next for Muse Sculptors? Any exciting developments or projects on the horizon?

Zarema: We're excited about expanding our reach and exploring new collaborations. We have several upcoming exhibitions planned, including one at Dubai Mall, which will be a significant showcase of our latest works.

Laura: We're also looking to deepen our collaborations with interior designers and explore new techniques and materials for our artworks. Our goal is to continue pushing the boundaries of what art can achieve in luxury interiors and to foster a community that celebrates and values fine art.



+971 58 593 6271

@musesculptors

